

Press Release

November, 2006

FRONTIERSMAN XTRA TURNS UP THE HEAT IN CANADA

Security Equipment Corporation's New Frontiersman XTRA Bear Attack Deterrent Provides Industry's Maximum Heat

One swipe from an 800 pound grizzly would likely put an end to your fishing retreat, hunting or camping expedition. While enjoying the great outdoors, chances are good you may eventually encounter one of these amazing creatures. In fact, Parks Canada, as stated on their web-site, recommends carrying bear spray with you at all times on the trail. Protection is needed which is why Security Equipment Corporation offers its Frontiersman Bear Attack Deterrent line of bear deterrent sprays.

New from Security Equipment, Frontiersman XTRA contains the maximum strength permitted by Health Canada—1.0% Capsaicin. The traditional Frontiersman formulation remains available at 0.857% Capsaicin. Capsaicin is the strongest and most potent of the five major capsaicinoids, the active ingredient of pepper sprays which deliver heat, pain and incapacitation. Health Canada regulates bear attack deterrent sprays sold in Canada and requires they fall within the capsaicin range of 0.75 to 1.0%.

In addition to its strength advantage, Frontiersman XTRA also features a glow-in-the-dark safety wedge to both prevent accidental discharge and make it easy to locate Frontiersman at night. Plus, the canister is available with an innovative holster to secure it to a belt for rapid deployment and ease of use.

Security Equipment Corporation's Frontiersman spray has undergone comprehensive field testing at the Elmendorf Alaska Air Force Base to determine that it's a truly effective means of deterring charging bears. "Our goal is to provide the best performing bear spray possible for our customers, to enable them to safely enjoy the great outdoors," said David Nance, Security Equipment Corporation's Vice President of Sales and Marketing.

Since 1975, Security Equipment Corporation has produced the most effective line of defense spray products. Branded as SABRE, SABRE RED and FRONTIERSMAN, customers are offered the finest defense sprays possible with one thought in mind: When a life is at stake, our products must be effective.

For more information about Frontiersman XTRA and other Security Equipment Corporation products, contact Security Equipment Corporation at 330 Sun Valley Circle, Fenton, MO 63026, (800) 325-9568 or visit the company's website at www.sabrered.com. Making Grown Men Cry Since 1975!



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