

Press Release

November, 2008

SABRE – HOME & AWAY PROTECTION KIT

Security Equipment Corporation's combo kit provides home and away protection when it's needed the most!

Aggravated assaults take place every 36 seconds, burglaries every 14.5 (National Crime Prevention Council), Americans live in an environment where crime is serious and an unfortunate reality. As assaults and burglaries are increasing, safety becomes an issue when both at home and away. How then can we keep ourselves and our families safe? Every person, commuting employees, students, home business owners, etc., has to take proactive steps to help safeguard their domain. Security Equipment Corporation (SEC) provides this proactive step with its new Home & Away Protection Kit!

Each SABRE Protection Kit is equipped with two (2) self-defense sprays, a home unit and key chain case. The home unit features a glow-in-the-dark safety and a wall mount clip to keep out of the reach of children. SABRE's most popular product addresses the "Away" need with its black key case, quick release key ring and clip attachment for immediate accessibility. Both "Home" and "Away" models deploy 8 – 10 feet and contain multiple blasts for protection against more than one attacker.

SABRE's Home & Away Protection Kit is available in two formulations; SABRE and SABRE RED USA. Both formulas are backed by SEC's exclusive HPLC Guarantee. SABRE's HPLC Guarantee maximizes your safety by ensuring every canister meets its heat specifications.

SABRE products are used by the NYPD and thousands of police departments worldwide. Each SABRE canister is test fired before leaving the factory, and SEC backs its products with a 33 year track record and ISO 9001:2000 Certification.

Asked why Security Equipment Corporation chose to introduce this combo kit. Aimee Johnson, National Sales Manager said, "Often consumers make the mistake of purchasing a pepper spray only thinking of their safety when away from their home. Burglaries occur every 15 seconds. We need to help our customers address this growing problem. The SABRE Home & Away Protection Kit provides smart, affordable protection. It allows you to be proactive no matter your surroundings".

Since 1975, SEC has produced the most effective line of defense spray products. Branded as SABRE, SABRE RED and FRONTIERSMAN, customers are offered the finest defense spray possible with one thought in mind: When a life is at stake, our products must be effective.

For more information about the SABRE's Home & Away Protection Kit and other Security Equipment Corporation products, contact SEC at 747 Sun Park Drive, Fenton, MO 63026, (800) 325-9568 or visit the company's website at www.sabrered.com — Making Grown Men Cry Since 1975!

Editor's Note: For hi-res digital images, please e-mail dnance@sabre-sabrered.com.



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