

SABRE Partners with Realtree to Launch Camouflage Pepper Spray Products

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CHICAGO, April 7, 2020 /PRNewswire/ -- SABRE, the #1 pepper spray brand trusted by police and consumers worldwide, is announcing a new partnership with Realtree®, one of the hunting industry's most iconic camouflage brands.



Through this partnership, SABRE has launched two Realtree co-branded pepper spray products displaying Realtree's unique EDGE Camo design. Combining SABRE's maximum strength pepper spray formula, guaranteed by its exclusive in-house lab, with Realtree's signature prints, the Realtree EDGE Camo Key Ring Pepper Spray and Realtree EDGE Camo Compact Pepper Spray with Clip are ideal for on-the-go consumers with outdoor interests. Both products have a 10-foot range as well as 25 bursts, which is up to five times more than other brands, delivering protection at a distance against multiple threats. Both SABRE Realtree products will retail for \$9.99 and will be available at Walmart, Academy Sports, Amazon, and on www.sabred.com.

"Our ongoing partnership with Realtree provides us with an opportunity to engage with consumers in new ways," said David Nance, CEO of SABRE. "SABRE's mission is to Make it Safe, Every Day so that consumers can live confidently - and enjoy the things they love more often - with trustworthy products that empower them. If our Realtree premium designed products further inspire people to take control of their safety, we've helped deliver on that promise."

"Realtree is excited to announce a partnership with SABRE, coupling the highly coveted Realtree camouflage patterns with the #1 selling pepper spray brand on the market," said Erin Campbell, Realtree Senior Account Manager. "We are thrilled to bring a new and exciting offering in personal protection to our consumer."

For more information on SABRE personal safety products and where to purchase their array of personal safety products, including the Realtree EDGE Camo Pepper Sprays, please visit SABRE.com.

ABOUT SABRE®

SABRE, the leading brand in personal safety and most trusted pepper spray by police and consumers worldwide, is family owned and operated with over four decades of experience. The company's law enforcement grade pepper sprays provide consumers with the same superior quality chosen exclusively by the New York Police Department, Los Angeles County Sheriff's Department, and thousands of law enforcement agencies worldwide. Stay informed by following SABRE on Facebook at @SABREredpepperspray, on Twitter @SABRERed, on Instagram @SABRESafety or by visiting SABRE.com.

ABOUT Realtree

Realtree is the world's leading camouflage designer, marketer, and licensor with over 1,000 licensees utilizing the Realtree camouflage brand. Thousands of outdoor and lifestyle products are available in Realtree camouflage patterns. In addition, Realtree is committed to supporting individuals and groups that work to ensure our outdoor heritage, the conservation of natural places, and the wildlife that resides there. Find Realtree on Realtree 365, Facebook, Instagram, Twitter and at Realtree.com.

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